

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/GSM Genl/FWP/10-11/80

dt @ Chennai-6 the 28.01.2012.

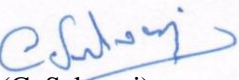
Sub: Promotional Offer for selling the GSM based FWP - reg.

Ref : S&M-CM/GSM Genl/FWP/10-11/78 dt @ Chennai-6 the 29.10.2011.

Vide this officer letter under ref., the Implementation of promotional offer for selling GSM based FWP with revised price & free talk time up to 29.01.2012 was intimated.

Approval of the competent authority is hereby conveyed for the extension of the above promotional offer for 7 more days **from 30.01.2012 to 05.02.2012** in Tamilnadu LSA (incl. CHTD).

There is no change in all other terms and conditions including the activation procedure.


(C. Selvaraj)
AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (MKTG II) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.